



SYMBIOSIS COLLEGE OF ARTS & COMMERCE

An Autonomous College | Under Savitribai Phule Pune University

Reaccredited 'A+' with 3.51 CGPA For Third Cycle By NAAC | College with Potential for Excellence



Project Veera- Report (2020-21)

Project Veera, a Symbiosis Social Involvement Program (SSIP) initiative, aims at creating awareness about those unheard crimes and taboos which are suffered by women and youth in general and are often suppressed. It strives to give a voice to people who have lost their own or yet haven't been able to gather the courage required to say what's on their mind.

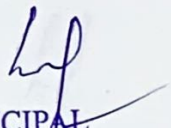
Inaugurated on 6th March 2020, we, team Project Veera, under the guidance of Mrs. Jasmina conducted various activities. The team consists of 7 panelists working as advisors and 20 associate members headed by president- Parlisha Shah.

Keeping with the spirit of helping people find their voice, the first initiative we organized on our Instagram page (@projectveera) was to invite stories from our audience, or anyone who wanted to come up, to share their stories about the prejudices or oppressions they had suffered. We got some melancholy stories about online harassment, sexual assault, body shaming and other offences of such degrees. They also shared with us their stories of how they got over the trauma of it which inspired all of our readers.

In the month of June, last year, as the shock of Covid-19 was still settling in, we made a healthy cheerful video with our volunteers to bring a smile to everyone's faces.

Also, to celebrate Pride Month, with the help of Mr. Gay India 2020, Shyam Konnur, we spread awareness about the significance about Coming Out in the life of an LGBTQ+ person.




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We hosted a series of podcasts on various topics such as, mental health, fitness, censorship, etc. in which we brought in specialists from respective fields and asked them to enlighten our followers online.

We conducted various webinars based on empowering youth such as, Confidence Building (by Devaki Purohit), Basics of Constitution & Social Media Privacy (by Abeer Tiwari and Hiranmai Rao), Researching Effectively (by Ishaan Joshi), Switching between professions- Good or Bad (by Abhishek Acharya) and Workshop on self-defense (by Sensai Shivani Rajhance) followed by fun and lively online Open Mics and entertaining performances by musical and poetic talents. All the proceeds from the sessions were donated to the Assam Relief Fund.

When the rise in Covid cases slowed down, and it became safe to go outside, while keeping all safety measures in mind, we held a donation drive to collect food, and warm clothes for kids from underprivileged sections of society. A few of our volunteers personally distributed those collected items to the kids on Christmas day. It warmed our hearts to see the bright Christmas joy on their happy faces.

Then, to rekindle creative spirit in our audience, as well as their creative friends, we hosted an online poetry competition. A lot of good entries were submitted, creating a good poetic aura on our online presence.

Finally, in April 2021 celebrating the Financial Literacy Month, our volunteers interviewed their domestic helpers/maids, and informed them about the benefits of



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being financially secure by telling them how to open bank account, investing, pension planning and schemes provided by the government.

Veera wishes to continue conduction many more activities like these and be of direct help to people who were heavily affected by the pandemic, while always striving to give a voice to the voiceless, and a hand of help to whoever needs it.

Few pictures of team Veera:



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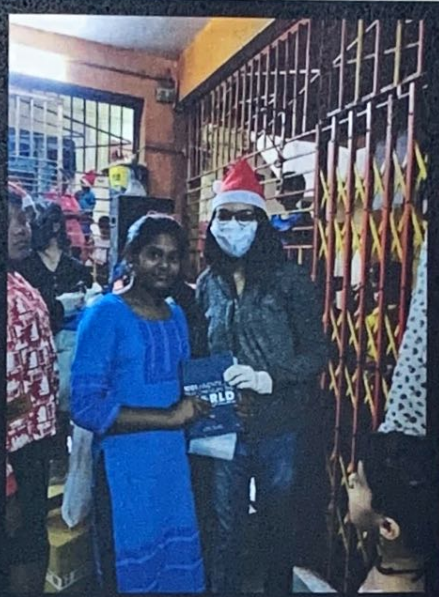


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For details,


Visit our Instagram page:

<https://instagram.com/projectveera?igshid=14kiakjp89gnp>

Our blog site:

<https://projectveera.wordpress.com/>




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